



# 1105 GOVERNMENT Information Group

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## INSIGHT eSEMINARS

1105 Government Information Group's InSight eSeminars provide government technology professionals with practical insights on current topics in a concentrated hour-long online conference. The topics are selected by 1105 Government Information Group editorial staff based on interest and value to subscribers. Each session is moderated by a senior member of 1105 Government Information Group's editorial staff and offers registered attendees the chance to hear directly from an experienced peer within government in a lively interactive format—conveniently right from their office. Each eSeminar is conducted as an audio program (transmitted via the Internet) with supporting presentation material displayed in real time through a secured Web site.



1105 Government Information Group's editorially driven InSight eSeminars present an ideal forum for industry partners to reinforce their position as a thought leader—while generating viable leads—without the need to create event content or recruit speakers. Sponsors can be sure that registrants and attendees recognize the value, integrity and timeliness of a branded 1105 Government Information Group program, with an agenda developed directly from 1105 Government Information Group's market-leading news coverage and technology analysis.

## 2008 TENTATIVE LINE-UP

### DEFENSE SYSTEMS

**\$15,000 net/each**

**Mar:** RFID ♦ **Jun:** Modeling and Simulation ♦ **Oct:** Networks and Communications

### Federal Computer Week

**\$25,000 net/each**

**Feb:** IPv6 ♦ **Apr:** Homeland Security ♦ **May:** Web 2.0 ♦ **Jun:** COOP  
**Aug:** Workforce/Best Agencies Survey ♦ **Sep/Oct:** Security

### GCN

**\$25,000 net/each**

**Feb:** IPv6 ♦ **Mar:** IT Security—ID Management ♦ **Apr:** COOP—Storage Management  
**May:** Mobile/Wireless ♦ **Jun:** IT Security—Web Intrusion ♦ **Jul:** IT Consolidation  
**Aug:** Open Source Implementation ♦ **Sep:** Emergency Alert Systems ♦ **Sep:** COOP—  
Telework Server Virtualization ♦ **Nov:** Green IT Computing/Virtualization Strategies

### GOVERNMENT HEALTH IT

**\$15,000 net/each**

**Feb:** Healthcare Quality Reporting ♦ **Apr:** State Medicaid Information Systems  
**Jun:** Military Health IT ♦ **Aug:** The Health Care Privacy Riddle ♦ **Oct:** Sustaining  
Health Information Exchanges ♦ **Nov/Dec:** Disease Surveillance Systems

### Washington Technology

**\$15,000 net/each**

**Feb:** Mergers & Acquisitions ♦ **Apr:** Pre-RFP Report ♦ **May:** Top 100 Analysis  
**Jun:** Salary Survey ♦ **Sep:** Fast 50/Top 25-8(a) ♦ **Sep/Oct:** SEWP

## Exclusive sponsorship

- ♦ Sponsor mention/logo on eSeminar viewer and landing page
- ♦ Links to Sponsor content (white papers, product demos, etc.) to be located within the "Reminder" and "Thank You" emails sent to all registrants as well as on the eSeminar viewer
- ♦ Mention as Sponsor of event on dedicated invitation to a targeted 1105 Government Information Group subscriber audience
- ♦ Full registration and attendance detail report for follow-up use by Sponsor post-event
- ♦ Opportunity to ask attendees up to four polling questions at close of the event (to qualify leads)

Note: InSight eSeminars typically attract much larger audiences than events with sponsor-supplied content. However, 1105 Government Information Group does not make any guarantees on registration or attendance numbers.

**For more information on how to sponsor a 1105 Government Information Group InSight eSeminar contact your 1105 Government Information Group media consultant or Melita Jovel at (703) 876-5045 or [mjovel@1105GovInfo.com](mailto:mjovel@1105GovInfo.com).**