

Federal Employee News Digest



With 1.9 million civilian workers (including DOD civilians) and 1.4 million uniformed personnel, the federal government is the largest single employer in the United States (Source: White House 2008 budget numbers and OSD). Keeping that workforce informed on pertinent news and information that impacts their careers is critical.

That's why federal employees turn to *Federal Employees News Digest*. Founded in 1951, *Federal Employees News Digest* is a weekly newsletter that provides federal employees with the latest news and information on the federal workplace. Regular coverage includes:



- ◆ Legislation and regulation affecting the federal workplace
- ◆ Union, labor and management issues
- ◆ Federal pay and benefits
- ◆ Financial planning
- ◆ Federal retirement programs
- ◆ Court cases involving federal employment issues
- ◆ MSPB decisions
- ◆ Federal career issues

Plus, *Federal Employees News Digest* features market experts that regularly comment on some of the federal workforce's most top-of-mind topics, including:

- ◆ Insight – commentary by Mike Causey, formerly the longtime federal workplace columnist for *The Washington Post*
- ◆ Informed Investor – insight from financial advisor Ed Zurndorfer, a specialist in federal benefits and federal retirement systems
- ◆ Legal Matters – tips, insight and advice from law firm of Kator, Parks & Weiser

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Federal Employees News Digest serves the news and information needs of more than 30,000 paid circulation each week (both print and online). This presents an ideal forum for advertisers to reach a targeted audience of active and retired federal workers across civilian and defense agencies with impact. Savvy advertisers can maximize marketing investments to reinforce market leadership/brand preference and drive sales. Don't miss your chance to capitalize on premium visibility in one of the federal market's most in-demand publications. Contact your media consultant to reserve your placement today.

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1/4 page	\$750	3.4" x 4.75"
1/8 page	\$500	3.4" x 2.375"

Direct mail inserts are also available. Contact your media consultant for more information and pricing.

Printing

Trim size: 8 1/2" x 11"
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Hi-res .PDF format required

Deadlines

Ad close: Monday before publish date
Materials due: Tuesday before publish date

Media Shipping

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To reserve your premium position in an up-coming issue of *Federal Employees News Digest*, contact your media consultant or Maxine Lunn at 703-876-5102 or lunn@1105govinfo.com.